

Traffic

Traffic is called the flow of data from computers within computer networks. In terms of [e-commerce](#) the traffic refers to the number of hits on a website. An analytic tool can analyze which areas the visitors visited on a website and how often and for how long which sub-pages and categories are considered.

From:

<http://en.ecommercewiki.info/> - **E-Commerce Wiki**

Permanent link:

<http://en.ecommercewiki.info/glossary/t/traffic>

Last update: **2012/12/12 18:05**

