

Autoresponder

An autoresponder is an e-Mail software that can automatically generate and send answer eMail to the sender. A similar word for autoresponder is "autoreply". The tool is often used in firms to inform the email sender that a staff is out of office within a certain time. Autoresponders are also used to confirm bookings or orders that are sended by the shop booking software.

The use of an autoresponder could be part of a [CRM](#) and [Marketing](#) concept in a company.

Further information

You get further information on the following websites:

<http://cert.uni-stuttgart.de/ticker/article.print.php?mid=882>

<http://de.wikipedia.org/wiki/Autoreply>

— *Kirsten Meeß* 2011/08/26 19:06

From:

<http://en.ecommercewiki.info/> - **E-Commerce Wiki**

Permanent link:

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Last update: **2011/08/26 16:06**

